

# Print-Smart™ Display Media



Product: **Print-Smart 5 mil Water Resistant Adhesive Backed Vinyl**  
Product Code: **WR5PSV #320019**

#### Technical Data\*

Finish:	Matte
Caliper:	5 mil (5 mil vinyl/6 mil liner)
Gloss Level:	2.8
Opacity	>90%

#### Characteristics

Ink Compatibility:	Dye and pigment based aqueous inks
Printer Profile Settings:	Aqueous (photo paper) UV (Heavyweight coated up to 300% coverage)
Finishing:	Pressure sensitive laminates can be applied to increase the fade and abrasion resistance of the image. Before applying the laminate, allow the image to dry for 24 hours.
Water Resistance:	To obtain a high degree of water resistance, use only pigmented ink. Allow the print to dry for 24 hours before exposing to moisture. Lamination is not required. Ink saturation over 350% can affect the water-resistant properties and show ink bleed.

Print-Smart 5 mil Water Resistant Adhesive Backed Vinyl print media is a premium calendared product that is durable and long-lasting. Bright white coating provides excellent print clarity. Wide range of compatibility for most common dye and pigment ink printers. Strong, permanent solvent based adhesive makes it an excellent choice for a wide variety surfaces.

Compatible with most aqueous printers including HP, Epson and Canon. Also compatible with Memjet Waterfall and HP Pagewide print technology.

The above information is based on research believed to be reliable, but does not constitute a warranty. All material should be tested by the purchaser to determine suitability of the product for their purposes. \* All values listed above are target values.

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### Advantages

- Waterfast
- Outdoor Durability
- Flexible Calendared
- Permanent Solvent Adhesive
- Fading / Water Resistant
- Great Compatibility
- Excellent Adhesion to Uneven